

oh, snap!
saving money never
felt so good...
and you would know,
you're a pro!

Hot Deal

WITH MOB'S MOBILE DEALS

Here's what you get with Hot Deal:

- Offer a product or service at a compelling discount determined by you
- Daily alerts that are sent to a growing list of local subscribers via e-mail or SMS text
- Your Hot Deal is promoted and endorsed through a local media company with a loyal following, in print, online and through mobile apps
- Performance-based advertising, where you don't incur costs and revenue is shared only when customers purchase the Hot Deal
- Hot Deal is optimized to be viewed on mobile devices
- Threshold settings to guarantee that a certain number of paying customers engage the Hot Deal before the discount initiates
- Social media integration with Facebook and Twitter allows for easy sharing
- Ability to limit supply by capping the quantity of units offered with the deal

What is Hot Deal?

This popular daily deal program is the perfect solution for your growing business. Now you can find and engage local customers wherever they are by using the latest technology in a controlled, low-cost way. Hot Deal enables you to grow your business like never before!

How can it help YOUR business?

Hot Deal allows you to find new customers by engaging with local consumers who have asked for discounts from companies like yours. Through Hot Deal, you're able to reach potential customers wherever they are—online, on mobile devices, and through e-mail—so it's a highly personal and engaging experience. Hot Deal provides access to a new customer base that will try your products and have a greater potential of becoming lifelong customers.

There is no out of pocket cost to participate, and you can rely on the expertise of your local media company to do what they do best—connecting your business with local consumers. Matchbin gives you all the tools to succeed, including powerful social media sharing tools to promote word of mouth. The sooner you get started, the sooner you'll see customers pouring through your doors!

HOT DEAL



CONTACT
INFORMATION

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